Permit #F00028129-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028129-B **Type of Permit:** FILMING **Release Date:** 05/28/2010

Production Company BOB INDUSTRIES

Insured Company Name BOB INDUSTRIES
Contact Phone No. 1 310-396-7333
Contact Phone No. 2
Fax
Address 1313 5TH ST
SANTA MONICA, California 90401

Production Title MASTERCARD

Type of Production Commercial - Standard

Producer Lauren Bayer

Director Harry Cocciola

1st AD Ed Walsh

Production Manager Chad Forsch

FilmL.A. Coordinator Daniel Alvarez

Location Manager Fred Jove
Primary Phone Office - 310-396-7333
Secondary Phone Mobile - 661-433-1138

Location Assistant Fred Jove
Primary Phone Mobile - 661-433-1138
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00	**Total Permit Fee** $612.00
LA CITY FIRE SAFETY OFFICER $512.00	**Number of Locations** 1

NOT A PERMIT

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Summary Information — Location

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Insured Company BOB INDUSTRIES
Production Title MASTERCARD

Location Manager Fred Jove
Primary Phone Office - 310-396-7333
Secondary Phone Mobile - 661-433-1138

Location Address 23221 Saticoy St, Los Angeles, CA, 91304

Location Names

Location Type Market

Location Description

Film Dates 5/22/2010 - 5/22/2010 05:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document 20100521171828.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	5
Portable restrooms	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	60
LA City UFSO assigned	25521

Filming Activities Equipment on sidewalk & street; Interior and exterior dialogue; Enter and exit scenes of store.; Talent loading groceries into car. Stationary picture cars in parking lot. Camera and lights in parking lot.;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER A EXTENDS UFSO UNTIL 2100 HOURS AND COLLECTS ADDITIONAL UFSO FEES

Parking

Base Camp
Location Type : Location
Street : 23221 Saticoy St.

Crew Parking
Location Type : Location
Street : 23221 Saticoy St.

NOT A PERMIT

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of BOB INDUSTRIES ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 3-5-10

BOB INDUSTRIES
Name of Principal

By: [signature]
Representative's Signature

FRED JOVE
Print Representative's Name

LOCATION MANAGER
Representative's Title

1313 5th ST
SANTA MONICA, CA 90404
Principal's Address

310-396-7333
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT A PERMIT